*Bradley E Essman, JD, LL.M*

*General Counsel US, PLLC*

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EXECUTIVE SUMMARY

A licensed FL Attorney and licensed RE Broker, with an extensive background as general counsel/entrepreneur and law office founder, is now focused upon bringing this strong legal foundation and diverse skill set to Entrepreneurs of varied levels in the Legal and Business community. With general and specific experience in both law and business development: litigation and transactions; domestic and global; established enterprises and start-ups; this remarkable skill-set was forged via bold choices and hard-fought victories. Applying creativity and character mostly unknown to 'business-as-usual' approaches, yet alongside an instinct to respect the proper role of established processes, uncommon results will continue to emerge. This opportunity to employ rare synergy & added-value to throughout a network of accomplished organizations, promises expansive benefit for any enterprise.

EMPLOYMENT HISTORY

**Attorney**

**Law Offices of Bradley E. Essman, JD, LL.M.**

St Petersburg, FL

January, 1998 — Present (22+ years)

* General Counsel / Business Development Consultant – **1)** Founder/Owner, **www.GeneralCounselUS.com** – *A Business Incubator & Accelerator* law firm, serving entrepreneurs of varied levels with a “Synergy of Legal and Business growth strategies”; Indigenous populations in North America and Canada – Joint venture / M&A and proprietary protocols for “Going Public & Going Global”; multi-billion dollar RE development and construction; multi-million dollar commercial Conveyances & Closings; **2)** **Litigation**—Appellate (Federal USCA appeals and State DCA) and Circuit Civil/ trial court, digital evidence review attorney on several of the largest Multi-District Litigations (Bayer, Walmart, Healthcare providers, GE Capital, Credit Suisse,etc.); **3) Co-counsel Injury Litigation cases** with Kemp, Ruge & Green, marketing & business development; **4)** **International Infrastructure Development** – Energy, Agriculture, Real Estate, Power & Water, disruptive technologies with a consortium of private partners, public finance vehicles and government sources; **5)** **Invited member in MD International Incubator (MI2)** for business development, securities/finance, M&A -- dozens of global reverse mergers, government liaison/consulting, energy technologies development, etc.. **6)** **Business Brokerage, M&A, franchising consultant**, as active Lic’d FL RE Broker; **7)** **General counsel for start-up & established companies** in: public company Securities & General Counsel – RE construction & development, MMA sports Live digital broadcasting/distribution & league business development/promotions, music publishing and record label development, copyright administration and licensing; FCC frequency licensing auctions, private/public fundraising, electronics distribution, floor safety services, Energy technologies, student loan consolidations, hurricane protection, office management services, Seafood sourcing/distribution, metallurgical technologies, distressed commercial RE funding … to name a few; and also, **8) Legal Services in civil litigation**, international & domestic RE finance and real development, domestic real estate, probate, Title Ins/closings/mortgage law, foreclosure defense, elder, employment, bankruptcy; business and real estate brokerage; formerly admitted to the Middle District Bankruptcy Court; and more ...
* **9)** Entrepreneur Law -- founder, board member, consultant, crisis manager and equity participant in various start-up enterprises, directing broad-based resources to specific needs for both human and financial capital requirements. The uniquely challenging demands of start-ups developed a highly diverse skill set, as a qualification for intersecting challenges in both law and business.
* **10)** Litigation practice -- primarily focused upon Real Estate mortgage law and business civil law expanding vision to the critical and unpredictable consequences of the courtroom and its settlement processes.
* **11)** Transactional practice -- from Title Closings in RE transactions and RE Development planning to International private capital and Securities practice, the experience of leading business development, culminating in Washington DC with the University of Maryland International Incubator (“MI2”) synthesized the applied skill set for Mergers & Acquisitions (including Reverse mergers and Business brokerage) as well.
* **12)** International private practice -- consulting for both global banking and business planning up to economic development by Holding Company representation and Trust investment management; Global Compliance data systems, etc..
* **Attorney**

**Assistant State Attorney**

Hillsborough County - Tampa, FL

January, 1997 — January, 1998 (1 year)

* FL licensed Attorney
* General criminal litigation, conducted jury trials, early promotion to Special Prosecutions Unit (SPU) – “economic and white collar crimes”.
* **General Counsel**

**Alternative Health Care Connections, Inc.**

Sarasota, FL

January, 1995 — January, 1997 (2 years)

* Founding board member, President, legal, business and marketing planning for creation and

development of HMO style business model in preventive health care industry.

* **General Counsel**

**TransWorld Electronics, Inc**

St. Petersburg, FL

January, 1995 – January, 1996 (1 year)

* Founding board member, CEO, legal and business planning & investor presentation; ongoing international source consulting and development for distributor of electronic components.
* **Attorney**

**Jacobs, Forlizzo & Neal, P.A.**

Tampa, FL

January, 1994 — January, 1995 (1 year)

* General civil litigation, complex corporate bankruptcy, commercial litigation, environmental & CERCLA, FL Land Trust securitization planning, research and investigations.
* **Attorney**

**Tew, Zinober, Barnes, Zimmet & Unice, P.A.**

Clearwater, FL

January, 1992 — December, 1992 (1 year)

* General civil litigation, research, insurance defense, land use and environmental issues & CERCLA, RE litigation and transactions.
* **Attorney**

**VanWinkle, Buck, Wall, Starnes & Davis, P.A**

Asheville, NC

January, 1991 — December, 1991 (12 months)

* General civil litigation, insurance defense, trusts/estates, research and investigations with the oldest law firm in NC.

PROFESSIONAL LICENSING

FL Bar -- #887780; FL RE Broker -- #BK3054632; formerly NC Bar (voluntarily inactive); formerly licensed in Health, Life & Annuities; formerly licensed in securities, Series 6 & 64, Blue sky – Futures; current agent for The FUND, Attorney's Title insurance – Resid/Commercial RE Closings; invited member -- U of MD International Incubator (“MI2”); FINRA/SEC registered Attorney.

EDUCATION

**Virginia Episcopal School (“VES”)**

Virginia Prep League

Cum Laude, 2nd in class

Class of 1981

**DAVIDSON College**

Davidson, NC

*B.A. – Liberal Arts*

Philosophy/Humanities - 3.5 GPA

Degree date: 1986

**University of MIAMI**

Coral Gables, FL

*JD – Jurisprudence Doctorate in Law*

Business Law emphasis – 3.5 GPA

Degree date: 1990

**University of MIAMI**

Coral Gables, FL

*LL.M – Legal Laureate Masters – postdoctorate*

“Real Property Development and Finance” – 3.8 GPA

Degree date: 1992